

Real Time Vessel Tracing

DRAYTRACE™

A PRODUCT OF  DRAYDATA



Know where and when a vessel carrying your cargo will arrive so you can efficiently **schedule drivers, prepare for unloading, pay fees, clear holds, and manage additional operational tasks.** DrayTrace delivers the critical data that is necessary to manage the final stages of a container's journey.

*"Before we partnered with DrayData, we estimated that we were **losing around 18 hours per week** tracking containers and vessels manually."*

Amir Rashad, CEO Centersource



Walmart * amazon



Bad Information means:

- ❌ **Harder To Plan**
Lack of accurate information costs time and money, and issues are not properly addressed.
- ❌ **Less Control**
Not knowing when a vessel arrived at destination, or if delayed, affects your ability to identify and overcome issues
- ❌ **Slow & Ineffective Processes**
Time spent searching for answers, making calls, emails, logging into platforms translates into lost opportunities
- ❌ **Bad Experience**
You risk making your clients unhappy if you're unable to deliver a reliable logistics service or keeping them informed of changes

Good Information means:

- ✅ **Accurate Vessel ETAs**
Monitor Captain ETAs and harnessing proprietary technologies & data collection sources
- ✅ **Respond Faster to Potential Delays**
Take action as soon as you know a vessel's ETA or destination has changed compared to schedule
- ✅ **Capture Real Time Vessel Milestones**
Know when a vessel actually arrives or departs an anchorage or terminal
- ✅ **Better Experience**
Improved communications & operations lead to more satisfied clients
- ✅ **Identify Carrier and Terminal Performance**
Real time dwell times and operational times help you compare contracted times
- ✅ **Value Add Services**
DrayTrace seamlessly integrates with **DrayFleet™**, delivering unparalleled visibility, insights and analytics.

